

Jewelers-Retail-(Cont'd)

BAUER FRANK DIAMOND SETTERS PEARLS - GENUINE & CULTURE 1/2 Culture & Setting - Mail Orders Taken Shreve Bldg - GA 1-1932

BAY VIEW JEWELERS 5021-3d ATwtr 2-4530

BAYER PAUL WATCHES - JEWELRY Fine Jewelry & Watch Repairing We Buy Old Gold Convenient Terms 617 Clement Bayview 1-8573

Behrend E 133 Geary EXbrk 2-0087

BEHREND JEWELERS 70 Stenstrom LOMbrd 6-2211

BELL'S JEWELERS Guaranteed Watch & Clock Repair 715 Irving MO 1-1080

Benson Jewelry Co 2227 Irving MO 4-7245

Bentley Leonard 2050 Fillmore WE 1-0339

Bergo Jewelers 4547 Mission JUnipr 4-3800

Bernard's Jewelers 528 Geary PR 5-4900

Box Jewelers 644 Hyde TU 5-5754

Box Chong Co 805 Grant Av YUkon 2-7148

BRANDON JEWELER

IMPORTED & HANDCRAFTED JEWELRY

Over 33 Years Experience The Modern in Silver

SPECIAL ORDER WORK Diamonds - Pearls

Semi-Precious & Synthetic Stones IMMEDIATE REPAIR SERVICE

BankAmericard - International Charge Between Geary & O'Farrell GA 1-4949

Brenk George 704 Market EX brook 2-1860

BRESLER MAX Credit Jewellers-Watchmakers Omega-Bulova-Hamilton

313 Market EX 2-2179

BROWN LOUIS E 10 Leland Av JUnipr 4-4079

Burhans Paul B 704 Market EXbrk 2-1859

Bush Jewelers 2050 Alameda Bl JUnipr 4-8280

Butts De Los C 38 Montgomery DOuglas 2-1811

CALIFORNIA SCHOOL SERVICES

Van Wormer School Services Class Rings - Fraternity & Club Pins Medals - Trophies & Plaques 126 Post EX 2-6775

Callit Trophy & Engraving Co 299 Ellis PRpct 6-6932

Callan James L & Sons 418 at B St Rafi From telephones served by the following exchanges San Francisco (No Inter-city Charge)

Caracciolo Jewelry 358 Columbus Av GARfid 1-2160

Carole's Giftaria 1025 Market MA 1-9172

Carter's Jewelry Inc 961 Market SUtr 1-8657

Cassano Michel 1805 Polk PRpct 6-2773

CEVANI'S JEWELERS Dorando Cevani 760 Market YUkon 6-1029

CHEZ ZEZETTE

Est. Since 1946 Exclusive But Not Expensive COSTUME JEWELRY

ALSO LOVELY SELECTION OF 14 KT GOLD CHARMS

HAND-PAINTED TRAYS OF S F SCENES

ORIGINAL PARIS SCENES HAND-PAINTED

SILK & WATER COLOR 17 Grant Av SU 1-0183

Christian S of Copenhagen Inc 225 Post EXbrk 2-3394

Chun Fook Co 741 Grant Av YUkon 2-4233

Chung King Co 615 Grant Av YUkon 2-5191

CIRO OF BOND STREET INC 257 Geary SU 1-1561

Clin's Jewelry Store 2551 Mission MIsso 7-2894

Coleman Attell's 1515 Fillmore WEst 1-2494

CRESALIA JEWELERS

Jewelers - Importers - Est. Post St. 1912 FINE JEWELRY - WATCHES - SILVERWARE And Affiliated Items - 2nd Floor 278 Post SU 1-7372

CRESCENT JEWELRY CO

2622 Mission ATwtr 2-6727

Dauphin Edgar 210 Post YUkon 6-0593

Deitese John 2314 Chestnut Jrdn 7-9548

DELMAS & DELMAS

Diamonds - Watches - Gold Jewelry

DESIGNING & REMODELING OF FINE JEWELRY

WATCH & JEWELRY REPAIRING 182 Geary SU 1-6146

DE VRIES PAUL ET CIE 300 Post YU 2-5571

DIAMOND PALACE

CREDIT JEWELERS DIAMONDS - WATCHES - SILVERWARE Market at 4th EXbrk 2-7023

887 Market DOuglas 2-5983

Diamond Palace Market At 4th EX 2-7023

887 Market DO 2-5983

Dito Bros 140 Geary EXbrk 2-5749

Don's Jewelry & Novelties 976 Market PRpct 5-2650

DOUGAL JACK JEWELER

Famous Make Watches - Diamonds - Silverware - Jewelry Credit Gladly Extended

Between 20th & 21st 2460 Mission MIsso 7-3422

Drake's Jewelers 2320 Mission MIsso 7-5047

Dyson Jack 619 Irving OVRfid 1-7013

Earl-Rey Jewelers 7078 San Jose Av AT 2-9131

Edwards Jewelers 157 Calif SUtr 1-1610

Emanuel M 124-3d EX 2-6030

EMBASSY JEWELERS

Jewelry & Watch Repairing Diamonds - Watches - Gold Jewelry

2nd Floor - Designing - Remodeling 126 Post YU 6-5188

FAIRMONT JEWELERS

Nob Hill Fairmont Hotel YUkon 6-0735

Garfid 1-0560

FARBER BROS 760 Market SUtr 1-7484

FARBER GUS Formerly The Opal Shop SUtr 1-1144

704 Market SUtr 1-8151

Feldger Adolph 468 Sutter YUkon 6-4879

Feldhahn A F 185 Post SUtr 1-4085

Fischer Louis J 210 Post GA 1-4085

Field Jewelers Credit Ofc 1215 Broadway Oakland YU 2-5491

Store No 2 982 Market TU 5-6724

Fischer John J Mrs 210 Post SU 1-4786

FRANC JEWELERS

2800 Mission VA 6-2221

Frank's Jewelers 1079 Market HE 1-2778

Fresno of Calif 629 Sutter PR 6-2050

Frost F F 760 Market EXbrk 2-4379

Fuendling Theodore 133 Geary DO 2-7761

GEM SHOP The 214 Sutter SUtr 1-0276

Genier-Lee Diamonds Downtown Store 818 Market SUtr 1-3244

Mission Store 2644 Mission ATwtr 2-4144

Executive Offices 278 Post GARfid 1-2737

Giannini Adriano 307A Columbus Av GA 1-5882

GODFREY JAMES

DISTINCTIVE JEWELRY Diamonds - Watches - Mfrs & Design SKILLED JEWELRY & WATCH REPAIR

45 Post DO 2-4875

Gold Star Jewelers 110 Mason YU 6-6966

Graham Philip M 833 Market SU 1-4096

GRANAT BROS America's Largest Manufacturing Retail Jewellers Factory & Store Mission at 20th YUkon 6-4600

Downtown Store Grant Av at Geary YUkon 6-4600

Granco Inc 182-2d YU 6-4747

Granville's 182-2d YU 6-4747

Granville's-Fillmore Inc 1642 Fillmore WAint 1-9559

Green Spot Jewelry 1558 Powell EX 2-2498

Grimm Fred B 209 Post EXbrk 2-6082

GRINI OLE 209 Post EXbrk 7-2461

Guaranty Loan Office 77-3d EXbrk 2-8889

Gubelin Bros Watches 209 Post DO 2-5389

GUBELIN WATCH AGCY Sales & Service 295 Grant Av YU 2-5955

GUMP'S 250 Post YUkon 2-1616

Hagopian A 456 Powell SUtr 1-8220

Hank's Jewelry & Watch Shop Jewelry & Watch Repairing 1712 Polk EXbrk 3-8717

Hartel Robert 1123 Taraval ORday 3-7171

HARTMAN'S JEWELRY CO WATCHES - DIAMONDS - JEWELRY SILVERWARE - APPLIANCES CONVENIENT CREDIT 126 Post DOuglas 2-2769

Henderson's Watch & Clock Repair 5173 Mission JU nigr 4-4554

Hill & Hill Jewelers 2205 Chestnut WAint 1-2647

Holcombe A Jewelry & Watch Repairing 1500 Haight UNdrhl 1-7879

Horst Gustav H 209 Post DO 2-5389

HOUSE OF CHARMS THE

LARGEST SELECTION - 14 KT. GOLD & STERLING CHARMS IN THE WEST - 2nd FLOOR 126 Post YU 6-4960

HOUSE OF CULTURED PEARLS THE

172 Geary GA 1-0481

House of Jade The 519 Grant Av DO 2-4978

235 Geary DO 2-5968

House of Joseph 1174 Sutter TU 5-6321

HUGHES & FELDHAM JEWELERS INC

DIAMONDS - WATCHES - SILVERWARE PLATINUM & GOLD JEWELRY DESIGNING - REPAIRING - REMODELING 185 Post YU 6-4879

Jack Nutting 2049 Union WA 2-0868

Jago Jack 2864 California FI Imor 6-2955

Jarl Henry 210 Post EX brook 2-8745

Jeffries H 61 Taylor OR 3-4004

Jewel Shop 276 Post SUtr 1-6729

Johnson Ernest L 278 Post SU 1-7372

JOSEPH'S JEWELERS

216 Columbus Av DOuglas 2-5935

K & G Jewelers 1674 O'Farrell JOrdn 7-5517

KAY JEWELERS 2548 Mission ATwtr 2-6200

KEEPSAKE DIAMOND RINGS- CARTER'S JEWELRY INC

961 Market SU 1-8657

FRANK'S JEWELERS 1079 Market HE 1-2778

VOLL'S FINE JEWELRY 258 West Portal Av OV 1-6434

KLEIN PHILIP

Since 1895 THE HOUSE OF JADE Fine Jewels in Designing Manufacturing & Remodeling Dealers in Unmounted Precious & Semi-Precious Stones 519 Grant Av DO 2-4978

277 Post DO 2-5968

KOMIYA'S WATCH SHOP

2348 Clement SK 2-2752

Kwong Chung Sun Co Specialty-Jade & Chinese Jewelry YUkon 2-3618

955 Grant Av DO 2-8247

Lai Ching 905 Stockton SU ttr 1-0450

Lamp Alvin Co 126 Post PRpct 5-0883

Lauer Herman N 708 Geary PRpct 5-0883

LAYKIN ET CIE

LAYKIN et cie Importers - Designers Fine Jewels AT I. MAGNIN CO. UNION SQUARE Geary & Stockton DOuglas 2-2100

Lynn's Jewel Shop 1005 Market MArkt 1-1572

LEWIS INC 133 Kearny GA 1-7460

LINDBURG & CO

IN BUSINESS SINCE 1918 Emblematic Jewelry - Emblem Novelties Crowns - Crowns - Diamonds WATCHES, OMEGA - LONGINES HAMILTON - BULOVA Designing - Repairing & Manufacturing on Premises Bet Mason & Powell YUkon 2-3040

LINDEMANN JEWELRY CO

Established 1877 Fine Jewelry Diamonds - Gold - Watches DESIGNING & REMODELING OF FINE JEWELRY Expert Repairing On Union Square 270 Stockton DOuglas 2-4971

LIPTON M & CO

Jade & Jade Jewelry 314 Sutter SU 1-6515

LOCAL COLOR

CONTEMPORARY JEWELRY DESIGNED TO ORDER 1414 Grant Av YU 2-1977

LOMBARDO A & CO MFG JEWELERS

Specializing in Frat. & Lodge Jewelry Crowns - Crowns - Bullet Boxes - Etc. Custom Handmade Post Officers Jewels 278 Post DOuglas 2-2707

LOUIS AND CO-PAUL de VRIES 300 Post YUkon 2-5571

Ludome Geo 246 Powell GARfid 1-1901

Maiden Lane Jewelers 47 Maiden Ln. SUtr 1-1351

Mandel Jewelers 404 Market YUkon 6-1647

Mani d'Oro 2359 Chestnut WA 1-9990

Manis & Gellman 1756 Mission HE 1-2032

MANLEY HUGH T JEWELERS

Successor to Sampson & Masters Diamonds - Watches - Silverware Jewelry & Watch Repairing 209 Post EX 2-6687

Marg Sigmund 1661 Fillmore FIImor 6-5120

Marjell Jules 337 Geary GARfid 1-3020

MATTEUCCI R & CO

OMEGA & HAMILTON WATCHES Diamonds - Gold Jewelry - Silverware JEWELRY & WATCH REPAIRING 229 Columbus Av SU 1-1063

MAXFERD JEWELRY CO

958 Market TUxedo 5-1634

MCGRATH T R

Post & Grant EX 7-3587

Mensor Herbert A 1661 Fillmore FI Imor 6-5120

Mervyn Jewelers 4109 Irving MO 1-2022

Meyer Morton J 4027 Judah SE abright 1-0672

MILANS JEWELERS

316 Market DO 2-1516

MISSION TIME SERVICE

3168-22d Valencia 4-1542

MOLKENBUHR BROTHERS-UNITED DISTRIBUTORS

23 Grant Av EX 7-6080

Montano Attilio G 210 Post DOuglas 2-1568

Moore Jewelry 4583 Mission JUnipr 7-0421

Formerly The Opal Shop EX 2-7684

Morris Herbert A 1661 Fillmore FI Imor 6-5120

Mervyn Jewelers 4109 Irving MO 1-2022

Meyer Morton J 4027 Judah SE abright 1-0672

MORRIS V C

Allan Adair Jewelry 140 Maiden Ln EX 2-5502

May Phillip 681 Broadway YUkon 2-1990

Muto Jewelry 1373 Pine TUxedo 5-0730

NANNY'S DESIGN IN JEWELRY

Contemporary Designs EXbrk 2-4563

Nash Jewelry Co 2512 Mission MT 7-5030

NIDEROST & TABER INC

DIAMONDS - WATCHES SILVERWARE COMPLETE JEWELRY SERVICE Including High Grade Watch & Jewelry Repairing Made to Order Jewelry Re-designing & Remodeling Old Jewelry 4th Floor YUkon 6-0530

NIEDERHOLZER JEWELERS

DIAMONDS WATCHES - SILVERWARE Jewelry & Watch Repairing JEWELRY MADE TO ORDER & REMODELING 2nd Floor Open Saturdays until 2 P.M. 133 Geary GARfid 1-7871

NISEI JEWELRY CO

934 Clement BA 1-1939

Nob Hill Jewelers 1433 Polk GR 4-6147

OLSON CREDIT JEWELERS

BRAND NAME WATCHES - DIAMONDS SILVERWARE - JEWELRY - APPLIANCES Bet. 20th & 21st - Exp. Repairs - Est. 1924 2471 Mission ATwtr 2-2799

OMEGA - ZIMMERMANN E

Authorized Agent 255 Grant Av YU 2-5955

Paganini A L Phelan Bldg. DOuglas 2-3261

PEACOCK JEWELERS 1015 Market UNdrhl 3-6285

Pearl Empire 125 Geary DOuglas 2-0606

Penney J C Co Inc 5th & Market DOuglas 2-0406

PENSABENE DOMENIC G

Avenue Jewelers 519 Columbus Av EX brook 2-0938

Peters Robt S 210 Post EXbrk 2-5499